

# Energizing a global creative studio towards co-ordinated creativity

## About the Client

Today we're talking to Vikki, the Systems Administrator for RRDCreative, a global marketing agency who worked with our WNDYR Deployment Consultant to onboard the Allianz creative team into Adobe Workfront.

Allianz, the world's 3rd-largest financial services company needed to streamline processes and develop a solution which centralized client work inside one shared platform.

## The start

Seeing other teams using Workfront inspired the Allianz creative team to bring everyone onboard into Workfront once they saw that it made sense to have everyone working inside the same platform.

WNDYR offered support by giving structure and helpful documents to assist with the change while the calls with our Deployment Consultant confirmed to the team that the system could actually deliver everything they needed it to do.

## What's needed?



To centralize projects in one place



To manage digital work processes



To review and approve work easily

## How we enabled the client to reach their goals

- ✓ Our WNDYR Deployment Consultant ensured the team stayed on track which was important due to the tight timeline we had to work with.
- ✓ Our WNDYR Deployment Consultant made sure that everything was in one place so that the team did not lose time looking for information.
- ✓ Lastly, we boosted the team's confidence by encouraging them use Workfront during the implementation and before the platform's launch



## The results

4 months after the implementation, Vikki says that the teams at Allianz are still very happy with the initial set up - so happy that they do not want to change or add anything!

In addition, the training done by the WNDYR Deployment Consultant was so thorough that the team feels self-reliant and have been able to make some modifications they wanted (like tweaking reports) very quickly on their own.

Allianz are happy where things are and are fully enjoying the software and everything it has to offer and would happily recommend buying an implementation from WNDYR to others.

## About WNDYR

Our global team provides the ultimate service solution to effectively onboard teams into Adobe Workfront.

We bring our deep expertise to assist clients in optimizing their work-flows and partnering with them on a further journey of development inside their organizations.

Contact us at [sales@wndyr.com](mailto:sales@wndyr.com)

## What we delivered



Live projects - complete delivered within a tight deadline



All repetitive processes were streamlined



All users were onboarded into the system



A highly satisfied team with a very positive outlook on Workfront