

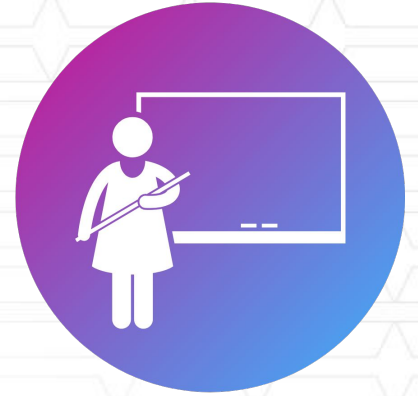
Use Case Presentation

HOW WE ASSISTS
EDUCATOR TEAMS
DO THEIR BEST WORK WITH A
PROJECT MANAGEMENT (PM) TOOL

Use Case: Education Teams

GOALS AND CHALLENGES: WHY A PM SOLUTION IS NEEDED

- Marketing department(s) at a college or university
- Administration purposes at intercontinental education institution



Content and Online Education Needs

PROCESS STEPS AND CAPABILITIES



CONTENT & CREATIVE

Creative content including brochures, logo development, video production

Creative brief is submitted via Request forms. Once approved, the project types for the requested assets are manually duplicated (e.g. artwork, design and copy, blog, social media/email campaign)



EDUCATION

Instructional Designs and Online (eLearning) faculty requested projects

Request Forms to be submitted in order to replicate project templates for Graduate Onboarding Request, OID for Credit, Course Accessibility Evaluation Tool

Education Teams

SAMPLE CUSTOMERS

SAMPLE #1

- Request Forms created for Collaborative Course Build, OID Graphic Design Request, Outreach and Faculty Engagement etc.
- Project templates created for Grad Onboarding Request, OID for Credit, Course Accessibility Evaluation Tool
- Folder structure created as per Credit / Non- Credit work, Faculty Development, Leadership, Outreach programs

SAMPLE #2

- Ease of pipeline creation that flows in to job creation seamlessly
- Visibility of team schedule and scheduling resources appropriately
- Clear and easy reporting - on job details, work overview, team utilisation