

# WNDYR's growth plays



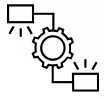
## Team Expansion

Adding more teams such as more departments, regions etc.



## Integrations and Migration

Integrating with other applications like SFDC and migrating data into the new tool



## Use Case Expansion

Extending the use case so that the full process is in one application



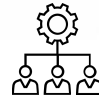
## Value Added Services

Growing the customer through process optimisation, change management, virtual offering, business process management, admin services etc.



## Feature or Product Expansion

Adopting features like resource management, advanced reporting or licensed products such as Library, Proof etc.



## Cross Partner Expansion

Driving synergies across partners to build cross-system process integration and a build the stack